Hackney

REPORT OF GROUP DIRECTOR, NEIGHBOURHOODS AND HOUSING

LICENSING SUB-COMMITTEE: 16/02/2016	Classification DECISION	Enclosure
Application for a Premises Licence	Ward(s) affected	
Nobu Hotel Shoreditch 10-50 Willow Street EC2A 4BH	Hoxton East & Shoreditch	

1. SUMMARY

Applicant(s) Willow Corp Sarl	In SPA No
Date of Application	Period of Application
22/12/2016	Permanent
Proposed licensable activity	
Plays	
Films	
Live Music	
Recorded Music	
Performance of Dance	
Other Entertainment Similar to Live or Rec	c Music or Dance Performance
Late Night Refreshment	
Supply of Alcohol (On and Off Premises)	
Proposed hours of licensable activities	
Plays	Standard Hours:
	Mon 08:00-01:00
Premises:	Tue 08:00-01:00
	Wed 08:00-01:00
	Thu 08:00-01:00
	Fri 08:00-01:00 Sat 08:00-01:00
	Sun 08:00-01:00
	Non-Standard Hours:
	From the end of permitted hours on New
	Year's Eve to the start of permitted hours on New Year's Day.
Films	Standard Hours:
	Mon 00:00-23:59
Premises:	Tue 00:00-23:59
	Wed 00:00-23:59
	Thu 00:00-23:59
	Fri 00:00-23:59
	Sat 00:00-23:59
	Sun 00:00-23:59

	The provision of films to hotel residents
	and their guests in hotel bedrooms.
	Non-Standard Hours:
	Films in hotel bedrooms and in the
	conference facilities. Films on the
	external roof terrace from 10:00 to 22:00
	only Monday to Sunday.
Live Music	Standard Hours:
	Mon 08:00-01:00
Premises:	Tue 08:00-01:00
	Wed 08:00-01:00
	Thu 08:00-01:00
	Fri 08:00-01:00
	Sat 08:00-01:00
	Sun 08:00-01:00
	Amplified and unamplified live music for
	hotel residents and their guests and
	members of the public ancillary to the
	main use of the premises as a hotel and
	controlled via a noise limiting device.
	Outdoor live music will cease at 22:00.
	Non-Standard Hours:
	Live music for hotel residents and their
	guests unrestricted.
	From the end of permitted hours on New
	Year's Eve to the start of permitted hours
	on New Year's Day. Outdoor live music
Decended Music	will cease at 22:00.
Recorded Music	Standard Hours: Mon 08:00-01:00
Premises:	
	Tue 08:00-01:00 Wed 08:00-01:00
	Wed 08:00-01:00
FIGIII303.	Wed 08:00-01:00 Thu 08:00-01:00
	Wed 08:00-01:00 Thu 08:00-01:00 Fri 08:00-01:00
	Wed 08:00-01:00 Thu 08:00-01:00
	Wed 08:00-01:00 Thu 08:00-01:00 Fri 08:00-01:00 Sat 08:00-01:00 Sun 08:00-01:00
	Wed 08:00-01:00 Thu 08:00-01:00 Fri 08:00-01:00 Sat 08:00-01:00
FIGIII363.	Wed 08:00-01:00 Thu 08:00-01:00 Fri 08:00-01:00 Sat 08:00-01:00 Sun 08:00-01:00 Amplified and unamplified recorded
	Wed 08:00-01:00 Thu 08:00-01:00 Fri 08:00-01:00 Sat 08:00-01:00 Sun 08:00-01:00 Amplified and unamplified recorded music for hotel residents and their
	Wed 08:00-01:00 Thu 08:00-01:00 Fri 08:00-01:00 Sat 08:00-01:00 Sun 08:00-01:00 Amplified and unamplified recorded music for hotel residents and their guests and members of the public
	Wed 08:00-01:00 Thu 08:00-01:00 Fri 08:00-01:00 Sat 08:00-01:00 Sun 08:00-01:00 Amplified and unamplified recorded music for hotel residents and their guests and members of the public ancillary to the main use of the premises as a hotel and controlled via a noise limiting device. Outdoor recorded music
	Wed 08:00-01:00 Thu 08:00-01:00 Fri 08:00-01:00 Sat 08:00-01:00 Sun 08:00-01:00 Amplified and unamplified recorded music for hotel residents and their guests and members of the public ancillary to the main use of the premises as a hotel and controlled via a noise
	Wed 08:00-01:00 Thu 08:00-01:00 Fri 08:00-01:00 Sat 08:00-01:00 Sun 08:00-01:00 Amplified and unamplified recorded music for hotel residents and their guests and members of the public ancillary to the main use of the premises as a hotel and controlled via a noise limiting device. Outdoor recorded music
	Wed 08:00-01:00 Thu 08:00-01:00 Fri 08:00-01:00 Sat 08:00-01:00 Sun 08:00-01:00 Amplified and unamplified recorded music for hotel residents and their guests and members of the public ancillary to the main use of the premises as a hotel and controlled via a noise limiting device. Outdoor recorded music will cease at 22:00.
	Wed 08:00-01:00 Thu 08:00-01:00 Fri 08:00-01:00 Sat 08:00-01:00 Amplified and unamplified recorded music for hotel residents and their guests and members of the public ancillary to the main use of the premises as a hotel and controlled via a noise limiting device. Outdoor recorded music will cease at 22:00. Non-Standard Hours:
	 Wed 08:00-01:00 Thu 08:00-01:00 Fri 08:00-01:00 Sat 08:00-01:00 Sun 08:00-01:00 Amplified and unamplified recorded music for hotel residents and their guests and members of the public ancillary to the main use of the premises as a hotel and controlled via a noise limiting device. Outdoor recorded music will cease at 22:00. Non-Standard Hours: Recorded music for hotel residents and
	 Wed 08:00-01:00 Thu 08:00-01:00 Fri 08:00-01:00 Sat 08:00-01:00 Sun 08:00-01:00 Amplified and unamplified recorded music for hotel residents and their guests and members of the public ancillary to the main use of the premises as a hotel and controlled via a noise limiting device. Outdoor recorded music will cease at 22:00. Non-Standard Hours: Recorded music for hotel residents and their guests unrestricted.
	 Wed 08:00-01:00 Thu 08:00-01:00 Fri 08:00-01:00 Sat 08:00-01:00 Sun 08:00-01:00 Amplified and unamplified recorded music for hotel residents and their guests and members of the public ancillary to the main use of the premises as a hotel and controlled via a noise limiting device. Outdoor recorded music will cease at 22:00. Non-Standard Hours: Recorded music for hotel residents and their guests unrestricted. From the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day. Outdoor recorded
	 Wed 08:00-01:00 Thu 08:00-01:00 Fri 08:00-01:00 Sat 08:00-01:00 Sun 08:00-01:00 Amplified and unamplified recorded music for hotel residents and their guests and members of the public ancillary to the main use of the premises as a hotel and controlled via a noise limiting device. Outdoor recorded music will cease at 22:00. Non-Standard Hours: Recorded music for hotel residents and their guests unrestricted. From the end of permitted hours on New Year's Eve to the start of permitted hours

Devision of Device	Ctondard Harris
Performance of Dance	Standard Hours:
D romisso:	Mon 08:00-01:00
Premises:	Tue 08:00-01:00
	Wed 08:00-01:00
	Thu 08:00-01:00
	Fri 08:00-01:00
	Sat 08:00-01:00
	Sun 08:00-01:00
	Occasional performances of dance
	within the conference facilities. A risk
	assessment will be completed for any
	performance of dance. The conference
	facilities will not be used as a nightclub.
	Non-Standard Hours:
	From the end of permitted hours on New
	Year's Eve to the start of permitted hours
	on New Year's Day.
Other Entertainment Similar to Live or	Standard Hours:
Rec Music or Dance Performance	Mon 08:00-01:00
	Tue 08:00-01:00
Premises:	Wed 08:00-01:00
	Thu 08:00-01:00
	Fri 08:00-01:00
	Sat 08:00-01:00
	Sun 08:00-01:00
	Occasional entertainment within the
	conference facilities. A risk assessment
	will be completed for any such
	entertainment. The conference facilities
	will not be used as a nightclub.
	Non-Standard Hours:
	From the end of permitted hours on New
	Year's Eve to the start of permitted hours
	on New Year's Day.
Late Night Refreshment	Standard Hours:
	Mon 23:00-01:30
Premises:	Tue 23:00-01:30
	Wed 23:00-01:30
	Thu 23:00-01:30
	Fri 23:00-01:30
	Sat 23:00-01:30
	Sun 23:00-01:30
	Late night refreshment to members of
	the public ancillary to the main use of the
	premises as a hotel. Late night
	refreshment to hotel residents and their
	guests unrestricted.
	Non-Standard Hours:
	From the end of permitted hours on New
	Year's Eve to the start of permitted hours
	on New Year's Day.
	- · · · · · · · · · · · · · · · · · · ·

Supply of Alashal	Standard Hours:		
Supply of Alcohol			
Duencia e e	Mon 08:00-01:30		
Premises:	Tue 08:00-01:30		
	Wed 08:00-01:30		
	Thu 08:00-01:30		
	Fri 08:00-01:30		
	Sat 08:00-01:30		
	Sun 08:00-01:30		
	Non-Standard Hours:		
	Supply of alcohol to hotel residents and		
	their guests unrestricted. From the end		
	of permitted hours on New Year's Eve to		
	the start of permitted hours on New		
	Year's Day.		
The opening hours of th			
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Dromines	Standard Haura		
Premises	Standard Hours:		
	Mon 00:00-23:59		
	Tue 00:00-23:59		
	Wed 00:00-23:59		
	Thu 00:00-23:59		
	Fri 00:00-23:59		
	Sat 00:00-23:59		
	Sun 00:00-23:59		
Capacity: Not known			
Policies Applicable	LP3 (Operating Schedule), LP4 (Crime and Disorder),		
	LP5 (Public Nuisance), LP6 (Protection of Children from		
	Harm), LP8 (Public Safety), LP12 (licensing Hours)		
List of Appendices	A – Application for a premises licence and supporting		
	documents		
	B – Representations from responsible authorities		
	C - Representations from other persons		
	D - Location map		
Relevant			
Representations	Environmental Health Authority (Environmental Brotoction)		
nepresentations	Protection)		
	Police		
	Licensing Authority		
	Other Persons		

2. **APPLICATION**

- Willow Corp Sarl has made an application for a premises licence under the 2.1 Licensing Act 2003:
 - To authorise the supply alcohol from 08:00 to 01:30am Monday to Sunday
 To provide regulated entertainment from 08:00 to 01:00am Monday to
 - Sunday
 - To provide late night refreshment from 23:00 to 01:30am Monday to Sunday

2.2 The application is attached as Appendix A. The applicant has proposed measures that could be converted to conditions (see paragraph 8.1 below).

3. CURRENT STATUS / HISTORY

- 3.1 The premises are not currently licensed for any activity.
- 3.2 No TENs have been submitted in respect of this premises in the last twelve months.

4. **REPRESENTATIONS: RESPONSIBLE AUTHORITIES**

From	Details
Environmental	Representation received on the grounds of the
Health Authority	prevention of public nuisance
(Environmental Protection)	
(Appendix B1)	
Environmental	No representation received
Health Authority	
(Environmental Enforcement)	
Environmental Health	Have confirmed no representation on this application
Authority (Health & Safety)	
Weights and Measures	Have confirmed no representation on this application
(Trading Standards)	
Planning Authority	No representation received
Area Child Protection Officer	Have confirmed no representation on this application
Fire Authority	No representation received
Police (Appendix B2)	Representation received on the grounds of The
	Prevention of Crime and Disorder, Public Safety, and
	Prevention of Public Nuisance.
Licensing Authority	Representation received on the grounds of The
(Appendix B3)	Prevention of Public Nuisance.
Health Authority	Representation has been withdrawn based on agreed
	conditions as set out in para 8.1.

5. **REPRESENTATIONS: OTHER PERSONS**

From	Details
Representation received from and on behalf of local residents. (Appendices C1-C5)	Representation received on the grounds of The Prevention of Crime and Disorder, Public Safety, Prevention of Public Nuisance and The Protection of Children from Harm.

6. GUIDANCE CONSIDERATIONS

6.1 The Licensing Authority is required to have regard to any guidance issued by the Secretary of State under the Licensing Act 2003.

7. POLICY CONSIDERATIONS

- 7.1 Licensing Sub-Committee is required to have regard to the London Borough of Hackney's Statement of Licensing Policy ("the Policy") adopted by the Licensing Authority.
- 7.2 The Policy applies to applications where relevant representations have been made. With regard to this application, policies, LP3 (Operating Schedule), LP4 (Crime and Disorder), LP5 (Public Nuisance), LP6 (Protection of Children from Harm), LP8 (Public Safety) and LP12 (licensing Hours) are relevant

8. OFFICER OBSERVATIONS

8.1 If the Sub-Committee is minded to approve the application, the following conditions should be applied the licence:

Supply Of Alcohol

- No supply of alcohol may be made under the premises licence:

 (a) At a time when there is no designated premises supervisor in respect of the premises licence.
 (b)At a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.
- 2. Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
- 3. (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises -

(a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;

(i) drink a quantity of alcohol within a time limit(other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or

(ii) drink as much alcohol as possible (whether within a time limit or otherwise);

(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

(c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over

a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

(d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner.
(e)dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).

- 4. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
- 5. 5.1. The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sales or supply of alcohol.
 5.2 The designated premises supervisor in relation to the premises licences must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
 5.3. The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either:-

(a) a holographic mark or

(b) an ultraviolet feature

6. The responsible person must ensure that:

a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures:

- beer or cider:1/2 pint;
- gin, rum, vodka or whisky: 25ml or 35ml; and
- still wine in a glass: 125ml; and

b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and c)where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customers is made aware that these measures are available.

Minimum Drinks Pricing

7. 7.1 A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

7.2 For the purposes of the condition set out in paragraph 7.1 above - (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) "permitted price" is the price found by applying the formula - P = D+(DxV)

Where -

(i)P is the permitted price,

(ii)D is the rate of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and (iii)V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -

(i) the holder of the premises licence,

(ii) the designated premises supervisor (if any) in respect of such a licence, or

(iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

7.3 Where the permitted price given by Paragraph 7.2(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny. 7.4 (1) Sub-paragraph 7.4(2) below applies where the permitted price given by Paragraph 7.2(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Exhibition Of Films

8. Admission of children (under 18) to the exhibition of any film must be restricted in accordance with: -

(a) Recommendations made by the film classification body where the film classification body is specified in the licence, or

(b) Recommendations made by the licensing authority where the film classification body is not specified in the licence, or the relevant licensing authority has not notified the holder of the licence that this subsection applies to the film in question.

"film classification body" means person('s) designated under s4 of the Video Recordings Act 1984(c.39).

Conditions derived from operating schedule

- 9. Other than to hotel residents and their guests intoxicating liquor shall not be sold after 01:30 hours and before 08:00 hours Monday to Sunday.
- 10. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Hackney Police Licensing

Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the entire 31 day period.

- 11. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
- 12. A Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
- 13. A record shall be kept detailing all refused sales of alcohol. The record should include the date and time of the refused sale and the name of the member of staff who refused the sale. The record shall be available for inspection at the premises by the police or an authorised officer of Hackney Council at all times whilst the premises is open.
- 14. An incident log shall be kept at the premises, and made available on request to an authorised officer of Hackney Council or the Police. It must be completed within 24 hours of the incident and will record the following:
 - (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received concerning crime and disorder
 - (d) any incidents of disorder
 - (e) all seizures of drugs or offensive weapons

(f) any faults in the CCTV system, searching equipment or scanning equipment

- (g) any refusal of the sale of alcohol
- (h) any visit by a relevant authority or emergency service.
- 15. A noise limiter must be fitted to the musical amplification system set at a level determined by and to the satisfaction of an authorised officer of the Environmental Health Service, so as to ensure that no noise nuisance is caused to local residents or businesses. Such limiter may include a "cloud" based limiter. The operational panel of the noise limiter (if such exists) shall then be secured by key or password to the satisfaction of officers from the Environmental Health Service and access shall only be by persons authorised by the Premises Licence holder. The limiter shall not be altered without prior agreement with the Environmental Health Service. No alteration or modification to any existing sound system{s} should be effected without prior knowledge of an authorised Officer of the Environmental Health Service. No

additional sound generating equipment shall be used on the premises without being routed through the sound limiter device.

- 16. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
- 17. Notices shall be prominently displayed at any area used for smoking requesting patrons to respect the needs of local residents and use the area quietly.
- 18. A direct telephone number for the manager at the premises shall be publicly available at all times the premises is open. This telephone number is to be made available to residents and businesses in the vicinity.
- 19. No waste or recyclable materials, including bottles, shall be moved, removed from or placed in outside areas between (23:00) hours and (08:00) hours on the following day.
- 20. No collections of waste or recycling materials (including bottles) from the premises shall take place between {23:00) and {08:00) on the following day.
- 21. During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises, and that this area shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements.
- 22. Substantial food and non-intoxicating beverages, including drinking water, shall be available in all parts of the premises where alcohol is sold or supplied for consumption on the premises.
- 23. Other than in hotel bedrooms and the spa facility there shall be no striptease or nudity, and all persons shall be decently attired at all times, except when the premises are operating under the authority of a Sexual Entertainment Venue licence.

Conditions derived from Responsible Authority representations

- 24. There shall be no off-sales of alcohol after 23:00
- 25. Full training to be provided to all staff engaged in the sale of alcohol relating to age verification, Challenge 25 and the law relating to the supply of alcohol. Refresher training should be provided annually.
- 26. Notices advising that the premises operates a Challenge 25 scheme to be displayed prominently in restaurant and bar areas.

9. REASONS FOR OFFICER OBSERVATIONS

9.1 Conditions 9 to 23 above are derived from the applicant's operating schedule. Conditions 24 to 26 have been proposed by the public health. The proposed conditions have been accepted by the applicant.

10. LEGAL COMMENTS

- 10.1 The Council has a duty as a Licensing Authority under the Licensing Act 2003 to carry out its functions with a view to promoting the following 4 licensing objectives;
 - The Prevention of Crime and Disorder
 - Public Safety
 - Prevention of Public Nuisance
 - The Protection of Children from Harm
- 10.2 It should be noted that each of the licensing objectives have equal importance and are the only grounds upon which a relevant representation can be made and for which an application can be refused or terms and conditions attached to a licence.

11. HUMAN RIGHTS ACT 1998 IMPLICATIONS

- 11.1 There are implications to;
 - Article 6 Right to a fair hearing
 - Article 14 Not to discriminate
 - Balancing: Article 1- Peaceful enjoyment of their possession (i.e. a licence is defined as being a possession) with Article 8 – Right of Privacy (i.e. respect private & family life) to achieve a proportionate decision having regard to the protection of an individuals rights against the interests of the community at large.

12. MEMBERS DECISION MAKING

- A. Option 1 That the application be refused
- B. Option 2 That the application be approved, together with any conditions or restrictions which Members consider necessary for the promotion of the Licensing objectives.

13. CONCLUSION

13.1 That Members decide on the application under the Licensing Act 2003.

Group Director, Neighbourhoods and	Kim Wright
Housing	
Lead Officer (holder of original copy):	Suba Sriramana
	Licensing Officer
	Licensing Service
	2 Hillman Street E8 1FB
	Telephone: 020 8356 4915

LIST OF BACKGROUND PAPERS RELATING TO THIS REPORT

The following document(s) has been relied upon in the preparation of the report.

Description of document	Location
Office File:	Licensing Service
Nobu Hotel Shoreditch	2 Hillman Street
10-50 Willow Street EC2A 4BH	London E8 1FB

Printed matter

Licensing Act 2003 LBH Statement of Licensing Policy

Application for a premises licence to be granted under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

We	Willow	Corp	SARI	
TTC			SAIL	

(Insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 – Premises Details

Postal address of premises or, if none, ordnance survey map reference or description			
Nobu Hotel Shoreditch 10 – 50 Willow Street			
Post town LONDON Postcode EC2A 4BH			
	· · · · · · · · · · · · · · · · · · ·		

Telephone number at premises (if any)	N/A
Non-domestic rateable value of premises	None

Part 2 - Applicant Details

Please	e state	e whether you are applying for a premises licence Plea		as appropriate
a)	an ir	ndividual or individuals *		please complete section (A)
b)	a pe	rson other than an individual *		
	i.	as a limited company	\bowtie	please complete section (B)
	ii.	as a partnership		please complete section (B)
	iii.	as an unincorporated association or		please complete section (B)
	iv.	other (for example a statutory corporation)		please complete section (B)
c)	a re	arity London Borough of Hackney		please complete section (B)
d)	a ch	arity London Bolackney		please complete section (B)
e)	the p	proprietor of an edicatividal establishment	Þ	please complete section (B)
		2 2 DEC 2016	1	HLPER
		Acknowledged	11	2 ° DEC 2016
		Duty Officer Acknowledge		LONDON BORGER OF HACINEY

f)	a health service body		please complete section (B)	
g)	a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales		please complete section (B)	
ga)	a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England		please complete section (B)	
h)	the chief officer of police of a police force in England and Wales		please complete section (B)	
* If yo	u are applying as a person described in (a) or (b) pleas	e confi	rm:	
Please	e tick yes			
	arrying on or proposing to carry on a business which ir ensable activities; or	volves	the use of the premises	\boxtimes
l am n	naking the application pursuant to a			
	statutory function or			
	a function discharged by virtue of Her Majesty's prero	ogative		

(A) INDIVIDUAL APPLICANTS (fill in as applicable)

Mr 🗌 Mrs 🗌 Miss 🗍	Ms 🗌	Other Title (for example, Rev)						
Surname	First nar	mes						
I am 18 years old or over								
Current postal address if different from premises address								
Post town		Postcode						
Daytime contact telephone number								
E-mail address (optional)	· · · · ·							

SECOND INDIVIDUAL APPLICANT (if applicable)

Mr 🗌 Mrs 🗌 Miss 🗍	Ms 📋	Other Title (for example, Rev)					
Surname	First nar	nes					
I am 18 years old or over Please tick yes							
Current postal address if different from premises address							
Post town		Postcode					
Daytime contact telephone number							
E-mail address (optional)							

(B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name Willow Corp SARL
Registered address:
Registered number (where applicable)
B160302
Description of applicant (for example, partnership, company, unincorporated association etc.) Private limited company
Telephone number (if any)
E-mail address (optional)

Part 3 Operating Schedule

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD MM			1		YY	YY	_
ΑĻ	S	Α	Ρ	Τ	1	T	1

DD		MN	1		YY	ΥY	
<u>⊥</u>	<u> </u>	T	T	<u>⊥</u>	1	1	1

Please give a general description of the premises (please read guidance note 1)

161 room luxury hotel by Nobu Hotels encompassing:

- 1. Lobby bar and lounge;
- 2. Restaurant bar and lounge;
- 3. Restaurant;
- 4. Conference facilities;
- 5. Hotel bedrooms; and
- 6. Roof terrace

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

n/a

What licensable activities do you intend to carry on from the premises?

(Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

Prov	vision of regulated entertainment	Please tick any that apply
a)	plays (if ticking yes, fill in box A)	\boxtimes
b)	films (if ticking yes, fill in box B)	\boxtimes
c)	indoor sporting events (if ticking yes, fill in box C)	
d)	boxing or wrestling entertainment (if ticking yes, fill in box D)	
e)	live music (if ticking yes, fill in box E)	\boxtimes
f)	recorded music (if ticking yes, fill in box F)	\boxtimes
g)	performances of dance (if ticking yes, fill in box G)	\boxtimes
h)	anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)	\boxtimes

Provision of late night refreshment (if ticking yes, fill in box I)

Supply of alcohol (if ticking yes, fill in box J)

In all cases complete boxes K, L and M

A

Plays Standard days and timings (please read		ead	Will the performance of a play take place indoors or outdoors or both – please tick (please read guidance note 2)Indoors					
guidan	ice note 6)			Outdoors				
Day	Start	Finish		Both				
Mon		01:00	Please give further details here (please read guida	nce note 3)				
	08:00		Occasional plays within the conference facilities. A risk assessment will					
Tue		01:00	be completed for any play performed. The conference facilities will not be used as a nightclub.					
	08:00							
Wed		01:00	State any seasonal variations for performing play	<u>/s</u> (please read				
	08:00		guidance note 4)					
Thur		01:00	None					
	08:00							
Fri		01:00	Non standard timings. Where you intend to use t					
	08:00		the performance of plays at different times to tho column on the left, please list (please read guidant					
Sat		01:00	From the end of permitted hours on New Year's Eve	to the start of				
	08:00		permitted hours on New Year's Day					
Sun	-	01:00						
	08:00							

 \boxtimes

 \boxtimes

Films Standard days and timings (please read			Will the exhibition of films take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	
guidance note 6)				Outdoors	
Day	Start	Finish	1	Both	
Mon	00:00	00:00	Please give further details here (please read guida	nce note 3)	
			The provision of films to hotel residents and their gue	ests in hotel	
Tue	00:00	00:00	bedrooms.		
			The provision of films within the conference facilities.		
			The provision of films on the external roof terrace from only Monday to Sunday	m 10:00 – 22:00)
Wed	00:00	00:00	State any seasonal variations for the exhibition or guidance note 4)	<u>f films</u> (please	read
Thur	00:00	00:00	None		
Fri	00:00	00:00	Non standard timings. Where you intend to use t the exhibition of films at different times to those I		<u>or</u>
		-	column on the left, please list (please read guidand		
Sat	00:00	00:00	Films in hotel bedrooms and in the conference faciliti	es as shown.	
			Films on the external roof terrace from 10:00 – 22:00	only Monday to	,
Sun	00:00	00:00	Sunday	any menual t	-
		•{••••••••••••••			

Live music Standard days and			Will the performance of live music take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors		
timings (please read guidance note 6)			(please read guidance note 2)	Outdoors		
Day	Start	Finish		Both		
Mon		01:00	Please give further details here (please read guida	nce note 3)		
	08:00		Amplified and unamplified live music for hotel resider			
Tue		01:00	and members of the public ancillary to the main use of the premises as a hotel and controlled via a noise limiting device. Outdoor live music will			
	08:00		cease at 22:00			
Wed		01:00	State any seasonal variations for the performance	ce of live music		
	08:00		(please read guidance note 4)			
Thur		01:00	None			
	08:00					
Fri		01:00	Non standard timings. Where you intend to use t			
	08:00		the performance of live music at different times to the column on the left, please list (please read guid		<u>n</u>	
Sat		01:00	Live music for hotel residents and their guests unrestricted.			
	08:00		From the end of permitted hours on New Year's Eve			
Sun		01:00	permitted hours on New Year's Day.			
	08:00		Outdoor live music will cease at 22:00.			

Recorded music Standard days and timings (please read			Will the playing of recorded music take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	
guidan	ice note 6)			Outdoors	
Day	Start	Finish		Both	
Mon 01:00 Please give further details here (ple		Please give further details here (please read guida	nce note 3)		
	08:00			nplified and unamplified recorded music for hotel residents and the	
Tue		01:00	guests and members of the public ancillary to the ma premises as a hotel and controlled via a noise limiting		door
	08:00	-	recorded music will cease at 22:00	-	
Wed		01:00	State any seasonal variations for the playing of re	ecorded music	
	08:00		please read guidance note 4)		
Thur		01:00	None		
	08:00				
Fri		01:00	Non standard timings. Where you intend to use t		
	08:00		the playing of recorded music at different times to the column on the left, please list (please read guid		<u>n</u>
Sat		01:00	Recorded music for hotel residents and their guests unrestricted. From the end of permitted hours on New Year's Eve to the start of		
	08:00	•			
Sun		01:00	permitted hours on New Year's Day.	to the start of	
	08:00		Outdoor recorded music will cease at 22:00.		

Performances of dance Standard days and timings (please read			Will the performance of dance take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	
	ice note 6)			Outdoors	
Day	Start	Finish		Both	
Mon		01:00	Please give further details here (please read guida	nce note 3)	
	08:00	-	Occasional performances of dance within the conference		
Tue		01:00	assessment will be completed for any performance o conference facilities will not be used as a nightclub.	f dance. The	
	08:00		-		
Wed		01:00	State any seasonal variations for the performance read guidance note 4) None	e of dance (please	
	08:00				
Thur		01:00			
	08:00				
Fri		01:00	Non standard timings. Where you intend to use t		
	08:00	-	the performance of dance at different times to the column on the left, please list (please read guidant		<u>e</u>
Sat		01:00	From the end of permitted hours on New Year's Eve	to the start of	
	08:00		permitted hours on New Year's Day.		
Sun		01:00	1		
	08:00				

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 6)		hat), (f) or nd ead	Please give a description of the type of entertainmer providing Anything similar to a play or a performance of dance within those two categories) from time to time within conference facilities. The conference facilities will no nightclub.	(that does not the hotel's	fall		
Day	Start	Finish	Will this entertainment take place indoors or outdoors or both – please tick (please read	Indoors			
Mon		01:00	guidance note 2)	Outdoors			
	08:00			Both			
Tue		01:00	Please give further details here (please read guida	ince note 3)	,		
	08:00						
Wed		01:00	Occasional entertainment within the conference facil assessment will be completed for any such entertain				
	08:00	-	conference facilities will not be used as a nightclub.				
Thur		01:00	State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g) (please read guidance		nce		
	08:00		note 4)	-			
Fri		01:00	None				
	08:00						
Sat		01:00	Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left,		<u>e),</u>		
	08:00		please list (please read guidance note 5)	<u>Sidiini On the j</u>			
Sun		01:00	From the end of permitted hours on New Year's Eve permitted hours on New Year's Day.	to the start of			
	08:00	-					

Late night refreshment Standard days and timings (please read			Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 2)			
<u> </u>	ice note 6)			Outdoors		
Day	Start	Finish		Both		
Mon		01:30	Please give further details here (please read guida	nce note 3)		
	23:00		Late night refreshment to members of the public anci	illary to the mair	he main use	
Tue		01:30	of the premises as a notel.	ne premises as a hotel. e night refreshment to hotel residents and their guests unrestricted		
	23:00	-	Late night refreshment to hotel residents and their gu			
Wed		01:30	State any seasonal variations for the provision of	late night		
	23:00		refreshment (please read guidance note 4)			
Thur		01:30	None			
	23:00					
Fri		01:30	Non standard timings. Where you intend to use t			
	23:00	************	the provision of late night refreshment at differen listed in the column on the left, please list (please			
Sat		01:30	5)			
	23:00		From the end of permitted hours on New Year's Eve permitted hours on New Year's Day.	to the start of		
Sun		01:30				
	23:00					

I

Supply of alcohol Standard days and timings (please read			Will the supply of alcohol be for consumption – please tick (please read guidance note 7)	On the premises	
	ice note 6)			Off the premises	
Day	Start	Finish		Both	\boxtimes
Mon		01:30	State any seasonal variations for the supply of all guidance note 4)	cohol (please read	
	08:00				
Tue		01:30	None		
	08:00	-			
Wed		01:30			
	08:00				
Thur		01:30	Non standard timings. Where you intend to use t the supply of alcohol at different times to those li		
	08:00		on the left, please list (please read guidance note 5		
Fri		01:30	Supply of alcohol to hotel residents and their guests u	unrestricted	
	08:00		From the end of permitted hours on New Year's Eve	to the start of	
Sat		01:30	permitted hours on New Year's Day		
	08:00				
Sun		01:30			
	08:00				

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor:

Name Ms Genalyn G. Vega	
Address	
Postcode	
Personal licence number (if known)	
Issuing licensing authority (if known)	

J

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8).

Other than in hotel bedrooms and spa facilities there shall be no striptease or nudity, and all persons shall be decently attired at all times, except when the premises are operating under the authority of a Sexual Entertainment Venue licence.

L

Hours premises are open to the public Standard days and timings (please read guidance note 6)			State any seasonal variations (please read guidance note 4) None
Day	Start	Finish	
Mon			-
Tue			-
Wed			
			Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on
Thur			the left, please list (please read guidance note 5)
Fri			-
Sat			-
Sun			

[intentionally left blank]

Κ

M Describe the steps you intend to take to promote the four licensing objectives:

a) General - all four licensing objectives (b, c, d and e) (please read guidance note 9)

Please refer to the attached schedule of proposed conditions.

b) The prevention of crime and disorder

Please refer to the attached schedule of proposed conditions.

c) Public safety

Please refer to the attached schedule of proposed conditions.

d) The prevention of public nuisance

Please refer to the attached schedule of proposed conditions.

e) The protection of children from harm

Please refer to the attached schedule of proposed conditions.

Checklist:

	Please tick to indicate agree	ement
٠	I have made or enclosed payment of the fee.	\boxtimes
٠	I have enclosed the plan of the premises.	\boxtimes
•	I have sent copies of this application and the plan to responsible authorities and others where applicable.	\boxtimes
•	I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable.	\boxtimes
٠	I understand that I must now advertise my application.	\boxtimes
•	I understand that if I do not comply with the above requirements my application will be rejected.	\boxtimes

IT IS AN OFFENCE, LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION.

Part 4 – Signatures (please read guidance note 10)

Signature of applicant or applicant's solicitor or other duly authorised agent (see guidance note 11). If signing on behalf of the applicant, please state in what capacity.

Signature	K TLT
Date	21/12/2016
Capacity	Solicitors for the Applicant

For joint applications, signature of 2nd applicant or 2nd applicant's solicitor or other authorised agent (please read guidance note 12). If signing on behalf of the applicant, please state in what capacity.

Signature	
Date	
Capacity	

Contact name (where not previously given) and pos this application (please read guidance note 13) Luke Elford	stal address for correspondence associated with			
Post town	Postcode			
Telephone number (if any)				
If you would prefer us to correspond with you by e-mail, your e-mail address (optional)				

Nobu Hotel – Schedule of proposed conditions



- 1. Other than to hotel residents and their guests intoxicating liquor shall not be sold after 01:30 hours and before 08:00 hours Monday to Sunday
- 2. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Hackney Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the entire 31 day period.
- 3. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
- 4. A Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
- 5. A record shall be kept detailing all refused sales of alcohol. The record should include the date and time of the refused sale and the name of the member of staff who refused the sale. The record shall be available for inspection at the premises by the police or an authorised officer of Hackney Council at all times whilst the premises is open.
- 6. An incident log shall be kept at the premises, and made available on request to an authorised officer of Hackney Council or the Police. It must be completed within 24 hours of the incident and will record the following:

(a) all crimes reported to the venue

(b) all ejections of patrons

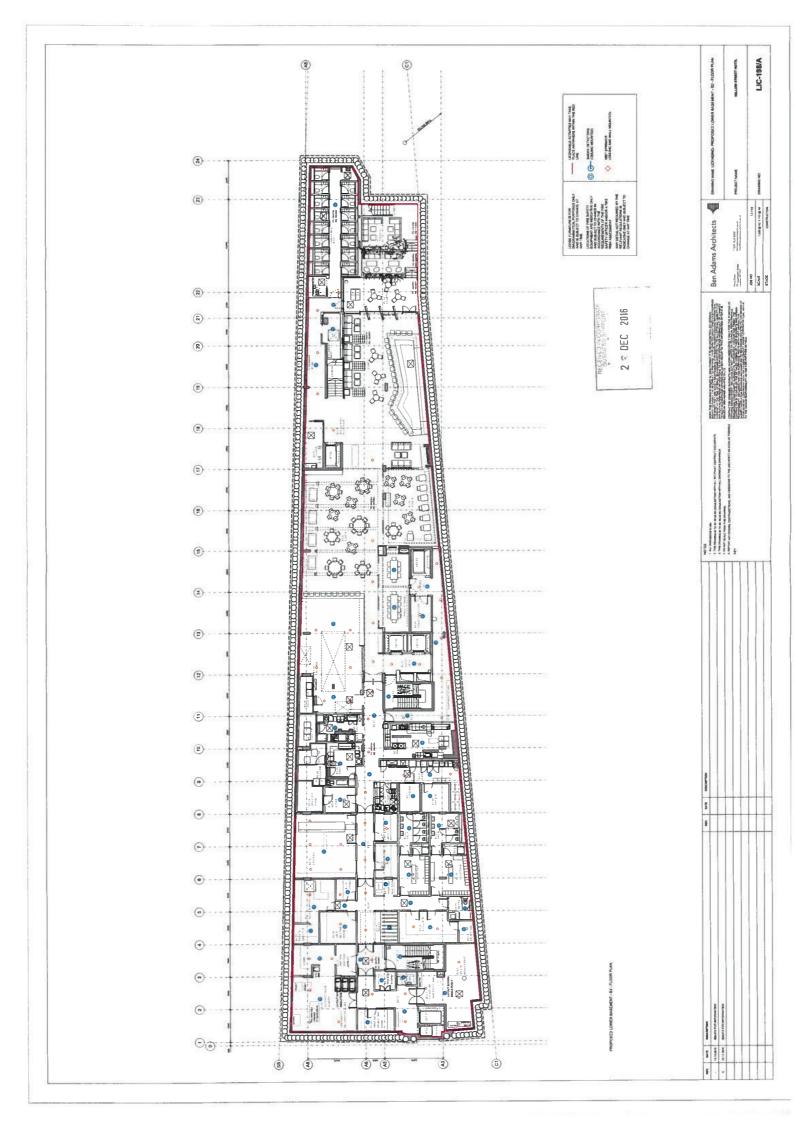
- (c) any complaints received concerning crime and disorder
- (d) any incidents of disorder
- (e) all seizures of drugs or offensive weapons

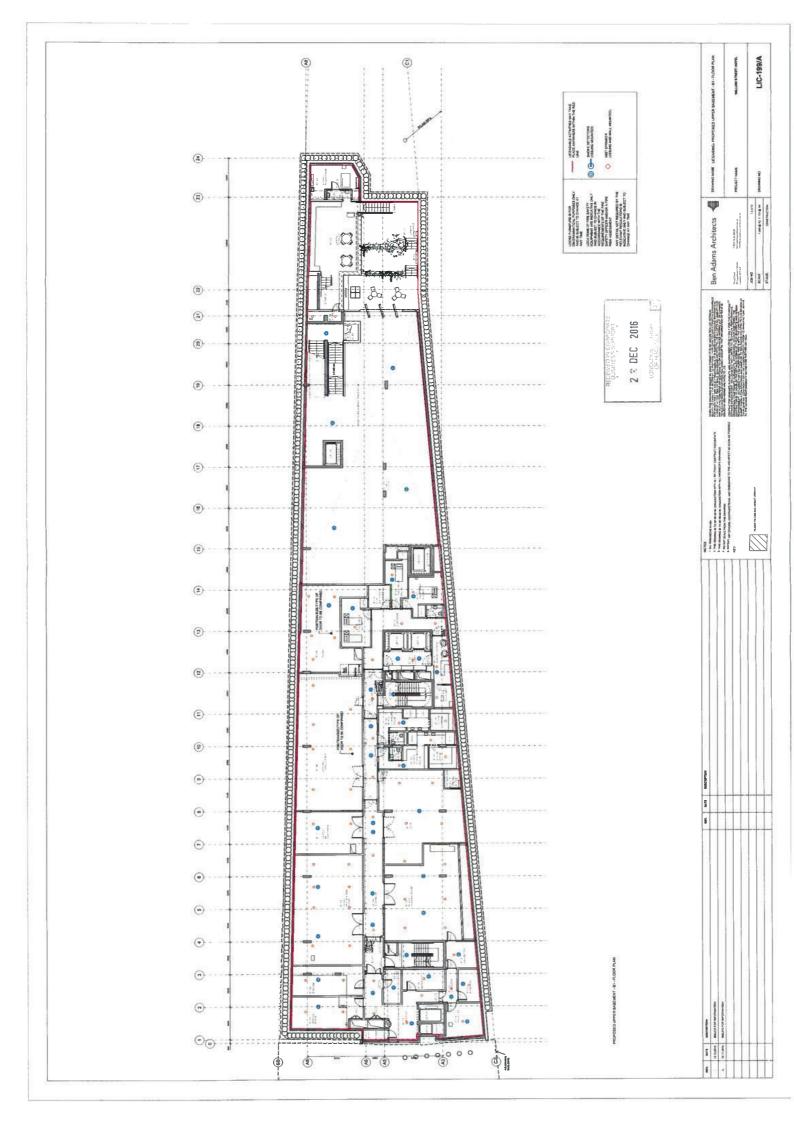
(f) any faults in the CCTV system, searching equipment or scanning equipment

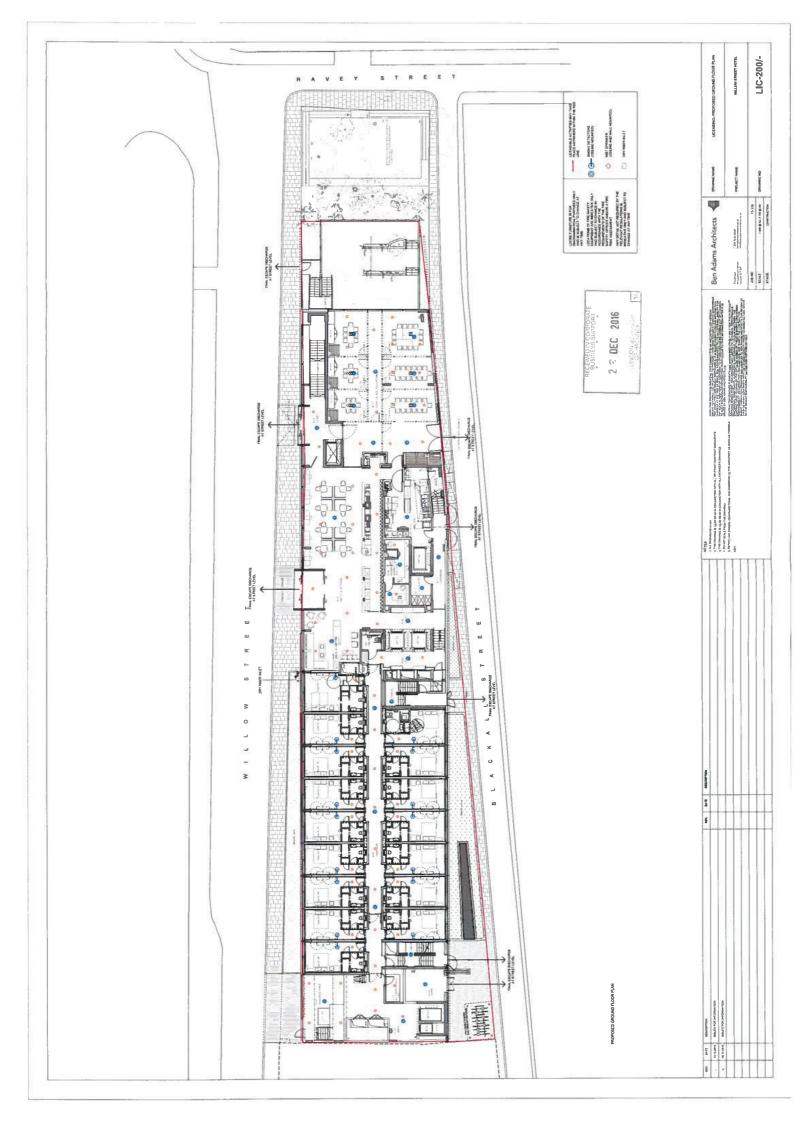
- (g) any refusal of the sale of alcohol
- (h) any visit by a relevant authority or emergency service.
- 7. A noise limiter must be fitted to the musical amplification system set at a level determined by and to the satisfaction of an authorised officer of the

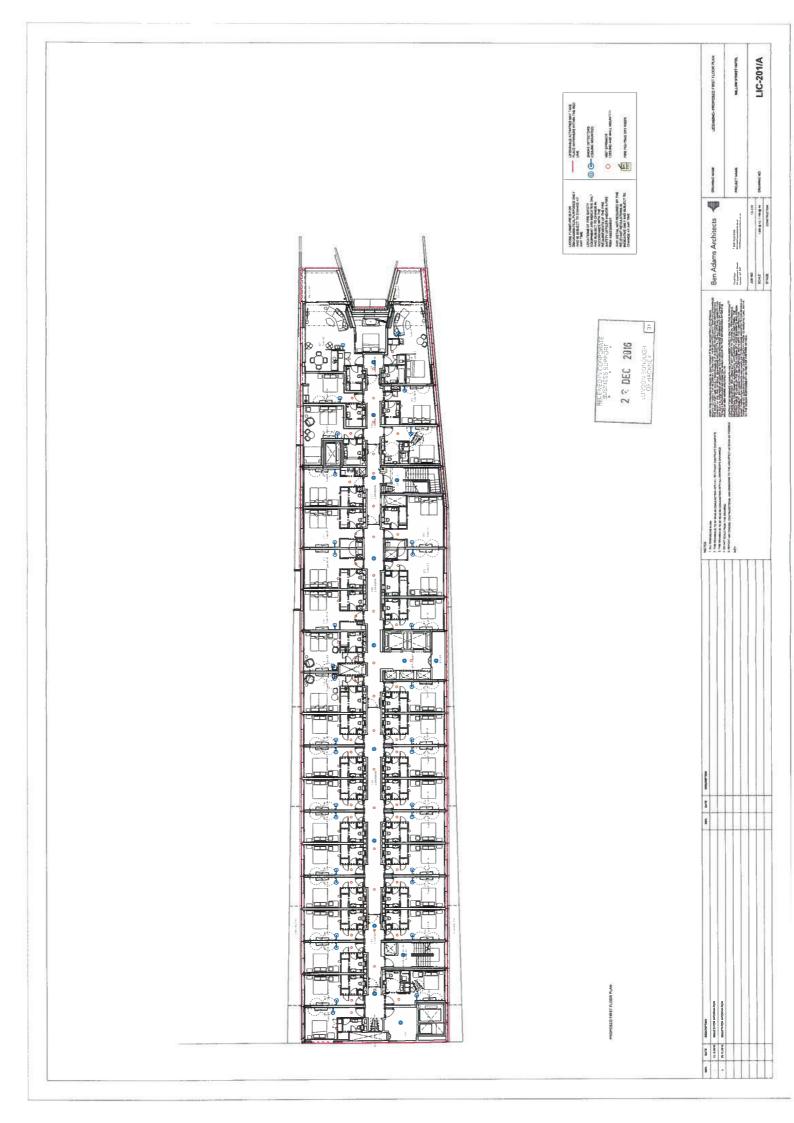
Environmental Health Service, so as to ensure that no noise nuisance is caused to local residents or businesses. Such limiter may include a "cloud" based limiter. The operational panel of the noise limiter (if such exists) shall then be secured by key or password to the satisfaction of officers from the Environmental Health Service and access shall only be by persons authorised by the Premises Licence holder. The limiter shall not be altered without prior agreement with the Environmental Health Service. No alteration or modification to any existing sound system(s) should be effected without prior knowledge of an authorised Officer of the Environmental Health Service. No additional sound generating equipment shall be used on the premises without being routed through the sound limiter device.

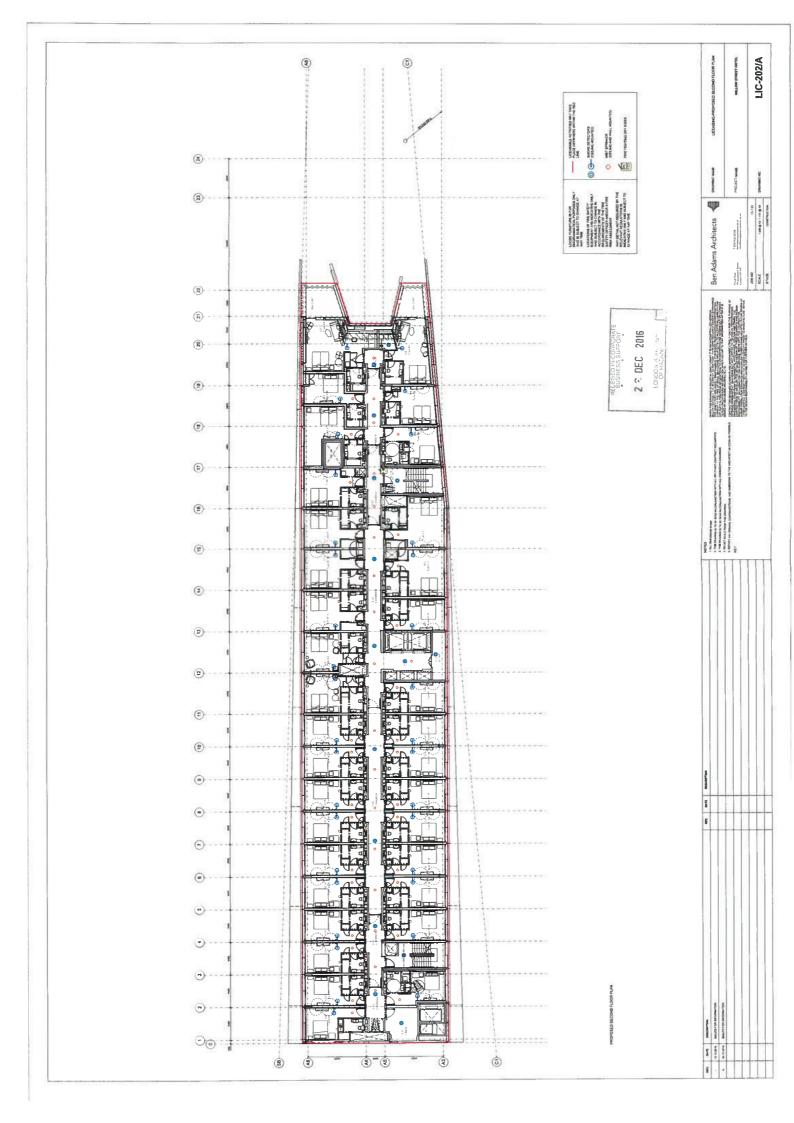
- 8. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
- 9. Notices shall be prominently displayed at any area used for smoking requesting patrons to respect the needs of local residents and use the area quietly.
- 10.A direct telephone number for the manager at the premises shall be publicly available at all times the premises is open. This telephone number is to be made available to residents and businesses in the vicinity.
- 11. No waste or recyclable materials, including bottles, shall be moved, removed from or placed in outside areas between (23:00) hours and (08:00) hours on the following day.
- 12. No collections of waste or recycling materials (including bottles) from the premises shall take place between (23:00) and (08:00) on the following day.
- 13. During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises, and that this area shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements.
- 14. Substantial food and non-intoxicating beverages, including drinking water, shall be available in all parts of the premises where alcohol is sold or supplied for consumption on the premises.
- 15. Other than in hotel bedrooms and the spa facility there shall be no striptease or nudity, and all persons shall be decently attired at all times, except when the premises are operating under the authority of a Sexual Entertainment Venue licence.

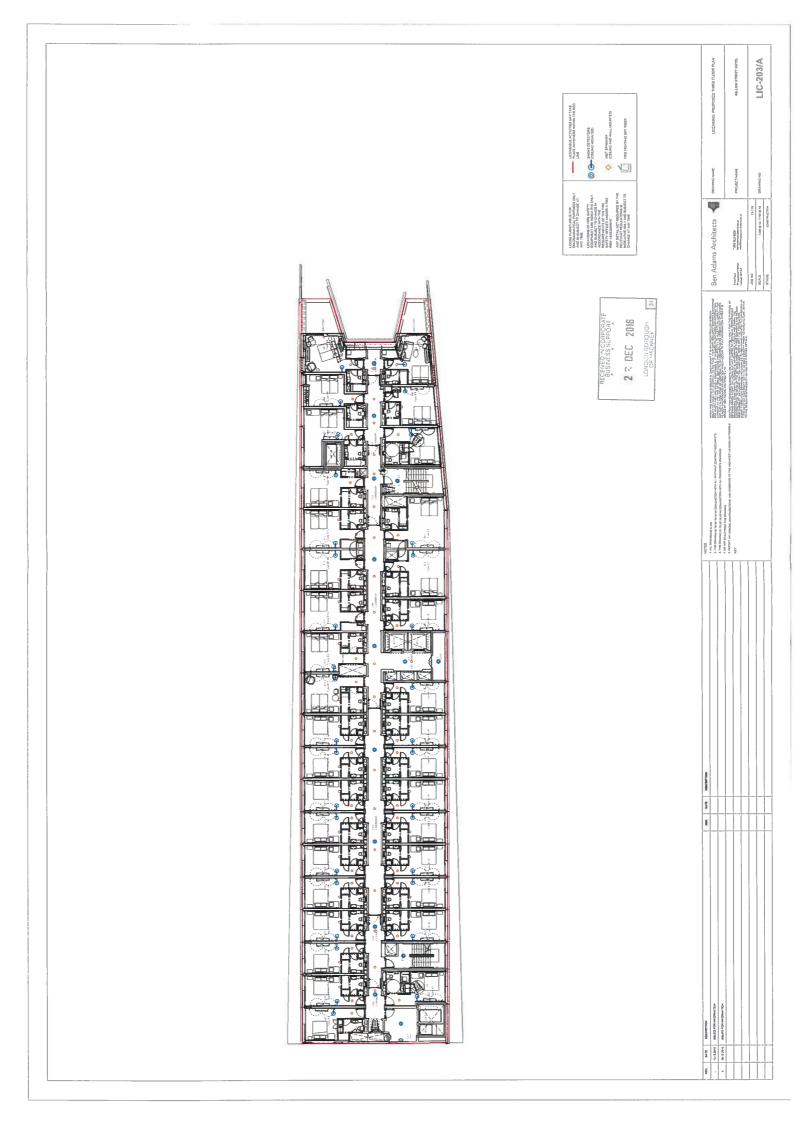


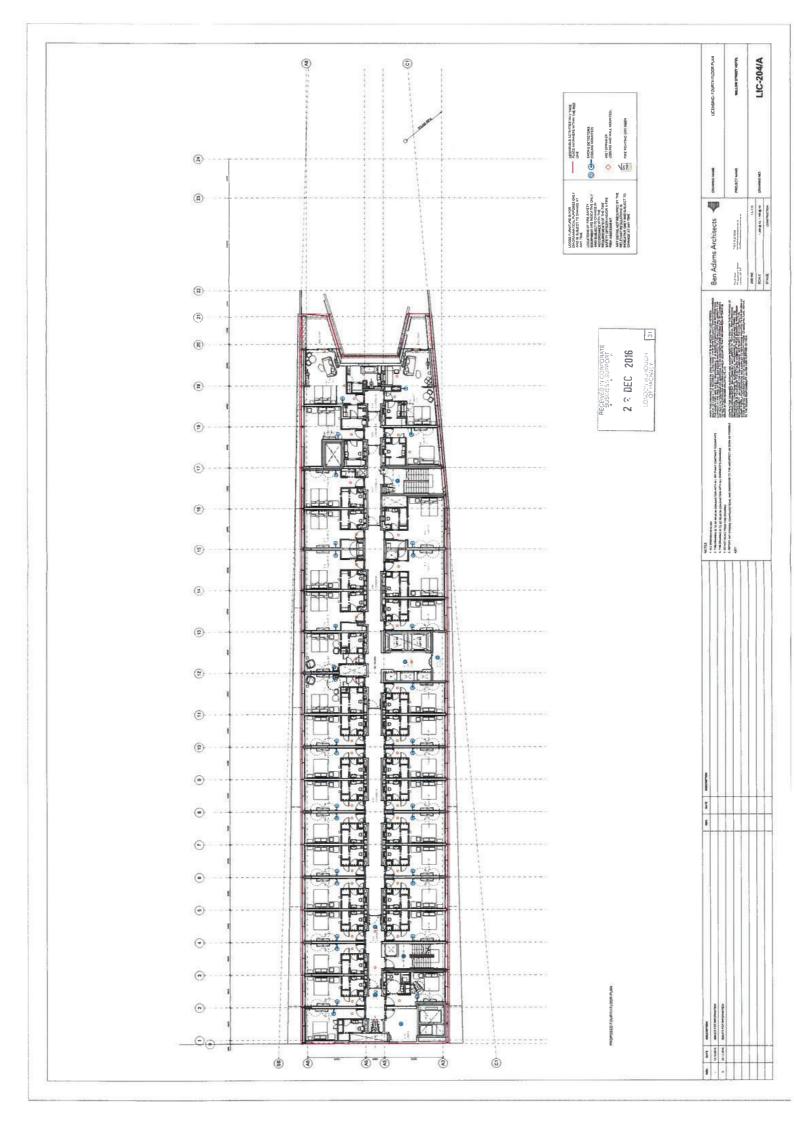






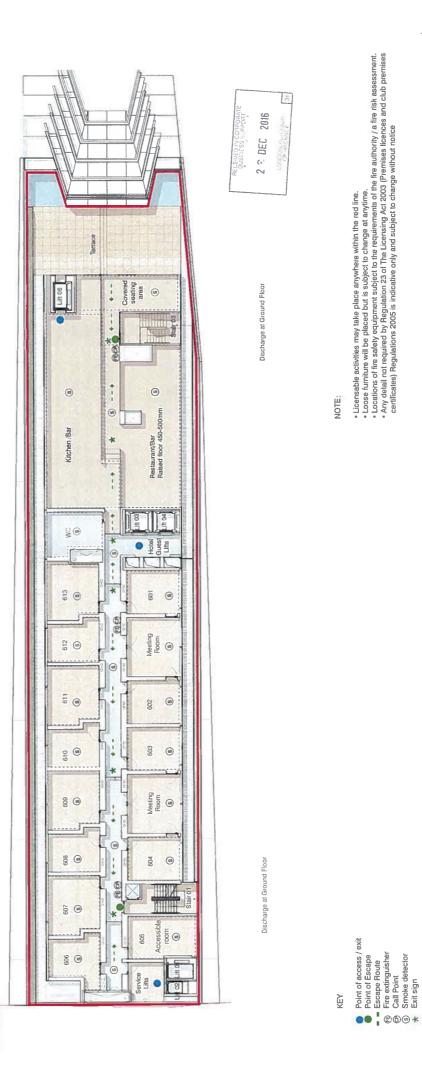






PREMISE PLAN

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FIFTH FLOOR PLAN. 1:100@A0

NOBU HOTEL ROOF EXTENSION. 10-50 WILLOW STREET. LONDON. EC2A 4BH

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RESPONSIBLE AUTHORITY REPRESENTATION: APPLICATION UNDER THE LICENSING ACT 2003

RESPONSIBLE AUTHORITY DETAILS

NAME OF AUTHORITY	London Borough of Hackney
ADDRESS OF AUTHORITY	Environmental Protection Team, Third Floor, Annex, 2 Hillman Street London E8 1FB
CONTACT NAME	Olalekan Olaosebikan
TELEPHONE NUMBER	020 8356 4658
E-MAIL ADDRESS	olalekan.olaosebikan@hackney.gov.uk

APPLICATION PREMISES

NAME & ADDRESS OF PREMISES	Nobu Hotel Shoreditch
	10– 15 Willow Street,
	London
	EC2A 4BH
REFERENCE	Premises licence number
	LBH-PRE-T-
NAME OF LICENCE HOLDER/ DESIGNATED	
PREMISES SUPERVISOR	

COMMENTS

I make the following relevant representations in relation to the above application to vary the Premises Licence at the above address.

- 1) the prevention of crime and disorder
- 2) public safety
- 3) the prevention of public nuisance

4) the protection of children from harm

Representation in relation to:

The prevention of public nuisance **LP5**:

We (Environmental Protection Team) will be objecting to the application for a new premises licence to be granted under the Licensing Act 2003 for Nobu Hotel Shoreditch 10– 15 Willow Street, London EC2A 4BH and wish to make a representation.

The applicant has not demonstrated in full that the following Licensing Policy requirement would be met:

LP5 Public Nuisance:

Applicant is expected to demonstrate within the application that problems such as noise and smoke can be minimised through steps they propose. For example, the applicant should where necessary:

(a) Provide details of measures that will be in place to minimise noise or smoke from the smokers using the designated smoking areas from having negative impact on the occupiers of residential properties near the premises.

(b) Propose the number of smokers that will be using the front of the hotel to smoke at the same time.

The above representations are supported by the following evidence and information.

The Environmental Protection Team is concerned that the request to use the designated areas may cause noise or/and smoke nuisances to nearby residents. Therefore we will be asking the applicant to provide us with more information in order to fully consider the application.

Are there any actions or measures that could be taken to allay concerns or objections? If so, please explain.

The applicant is welcomed to contact Olalekan Olaosebikan or Environmental Protection Team to discuss the application.

Signed

Name: Olalekan Olaosebikan Date: 19th January 2017

RESPONSIBLE AUTHORITY REPRESENTATION: APPLICATION UNDER THE LICENSING ACT 2003

RESPONSIBLE AUTHORITY DETAILS

NAME OF AUTHORITY	Metropolitan Police service
ADDRESS OF AUTHORITY	Licensing Unit, Stoke Newington Police Station 33 Stoke Newington High Street London N16 8DS
CONTACT NAME	PC 691GD Kerrie RYAN
TELEPHONE NUMBER	020 7275 3022
E-MAIL ADDRESS	hackneylicensing@met.police.uk

APPLICATION PREMISES

NAME & ADDRESS OF PREMISES	Nobu Hotel Shoreditch 10-50 Willow Street London EC2A 4BH
NAME OF PREMISES USER	Willow Corp SARL

COMMENTS

I make the following relevant representations in relation to the above application to vary the Premises Licence at the above address.

- 1) the prevention of crime and disorder
- 2) public safety
- 3) the prevention of public nuisance
- 4) the protection of children from harm

Representations (which include comments and/or objections) in relation to:

•

Police make the following representations in relation to the application for a Premises Licence at NOBU HOTEL SHOREDITCH, 10-50 WILLOW STREET, LONDON, EC2A 4BH for the following reason(s);

This application is for another hotel, which is currently under construction, within Shoreditch. It is situated on the edge of the Shoreditch Special Policy Area and has 161 guest rooms, conference rooms, bars and restaurants.

Having had experience of licensing hotels in Shoreditch recently, it became very clear during those processes that the responsible authorities needed as much detailed information as possible in order to create a set of conditions that were venue specific. Police would like further information, including:

- What are the capacities of each restaurant and bar area? How many covers can be seated at any one time and how many covers does the applicant expect to turn over each day/night?
- Who is able to hire out the conference spaces? Can the walls be moved to create one large space? How many people can each one hold? What information would be required from each person/company hiring the space?
- Can spaces be hired out for weddings and/or birthdays?
- When does the applicant foresee the premises being open and operational?
- How large is the roof terrace? Will this area be closed earlier to ensure that local residents are not caused any disturbance?
- Do the restaurants requires a booking in advance or can people walk off the streets and have a meal in the restaurants?
- Will the staff that will be working at the venue be previous employees of the applicant or newly recruited form the local area?

Police propose to remove the non-standard hours from this application. New Year's Eve is the busiest night of the year and Shoreditch, in particular, can see up to approximately 44,000 people coming into the area to drink and join in the festivities. Police risk assess the borough and night time economy areas to ensure the correct policing strategy and resources are put in place to manage the celebrations. Police ask venues to submit TENs for any extension of hours, so that each venue can be risk assessed and a more accurate picture of the area can be established.

The location of this premises means that many guests and their friends will walk straight into the SPA. The introduction of this venue into Shoreditch will undoubtedly have a huge impact on the area and will see an increase in the constant issues of alcohol related ASB that emergency services, local authorities and local residents deal with on a daily basis.

Police have already contacted the applicant's agent to request a meeting so that many of the above questions can be answered and a more detailed and tailored set of conditions can be put together.

The above representations are supported by the following evidence and information.

Application submitted

Are there any actions or measures that could be taken to allay concerns or objections? If so, please explain.

Signed PC 691GD RYAN (By E-mail)

Name (printed)

RESPONSIBLE AUTHORITY REPRESENTATION: APPLICATION UNDER THE LICENSING ACT 2003

RESPONSIBLE AUTHORITY DETAILS

NAME OF AUTHORITY	Licensing Authority
ADDRESS OF AUTHORITY	Licensing Service 2 Hillman St London E8 1FB
CONTACT NAME	David Tuitt
TELEPHONE NUMBER	020 8356 4942
E-MAIL ADDRESS	david.tuitt@hackney.gov.uk

APPLICATION PREMISES

NAME & ADDRESS OF PREMISES	'Nobu Hotel' 10-50 Willow Street London EC2A 4BH
NAME OF APPLICANT	Willow Corp SARL

COMMENTS

I make the following relevant representations in relation to the above application.

- the prevention of crime and disorder
- public safety
- the prevention of public nuisance

X

• the protection of children from harm

Representations (which include comments and/or objections) in relation to:

I write on behalf of the Licensing Authority to make a representation in relation to this application. I have some concerns that the grant of the licence would undermine the licensing objectives, mainly due to the character of the area in which the premises are located. The Shoreditch area is a key NTE destination in London, with a large number of licensed premises attracting high volumes of people. It is noted that there are some residential premises in close proximity to the premises in Blackall Street and Willow Street.

The above representations are supported by the following evidence and information.

The Licensing Act 2003, Statement of Licensing Policy 2016 and Guidance issued by the Home Office.

Are there any actions or measures that could be taken to allay concerns or objections? If so, please explain.

A site visit along with discussion around use of the roof terrace and access by ordinary members of the public will be helpful in this instance.

Name: David Tuitt, Team Leader - Licensing (Policy and Operations)

Date: 17/01/2017

From: Sent: To: Subject:

19 January 2017 22:35 Licensing; Sanaria Hussain; Mike Smith NOBU HOTEL

Dear Sir /Madam,

I wish to object to this application, We cannot see sufficient details for numbers of people and areas for licence able activity ,nor are there available details for dispersal, traffic control etc,

The whole area is already full of drinking holes ,we are aware this is a hotel and had expected a licence application ,but without details we can not just allow this to pass, it will have a massive affect and add to the cumulative impact on the area and close proximity of residents numerous residents with children and pensioners who live within 100 yards of the property,

We need to know how often checks will be made to ensure no noise filters to residential property, we have seen when NO conditions are in place ,nothing is ever adhered to once licence has been submitted, We also do not have have any assurances on refuse time collections, deliveries etc which will have a knock on effect of increase in traffic volume in a SMALL street

Please let me know when this goes to subcommittee Regards

Resident Leonard st

From: Sent: To: Subject:

19 January 2017 22:19 Licensing nobu hotel

Dear Sir/Madam,

We wish to strongly object to this application,

it will have a massive impact, negatively, in the area already saturated with places to drink in close proximity ,We had hope the council would have pulled their finger out and stopped any further applications, The applicant has also not mentioned any facilities for dispersal,

roof top terrace!!!??? don't these people understand there are ESTABLISHED RESIDENTS here ,or do they strongly believe that there will be NO NOISE ADDED or CARRY through to residential premises ,

This is a constant fight with licences is ridiculous even the police surely must notice it only assists in bringing higher crime stats to the area, and so should be taking action to help decrease the chance crime and disorder increasing by not allowing or at least controlling the licence application.

please notify us of when this goes to subcomitee

Regards



From: Sent: To: Subject:

19 January 2017 22:57 Mike Smith; Sanaria Hussain; Licensing NOBU Hotel

Dear Sir/Madam,

My brother and I wish to Strongly Object to this application ,on the basis of cumulative impact ,it will add to the already over burgeoning drinking denizens locally ,we know that it is a hotel and consequently a licence should exist ,but sadly we have tired of uncontrolled licencing of premises selling alcohol , and the council, councillors and police unable to ,or negligently, curb or control it's increase

Growing up in the area with our Parents and Grand Parents we have seen the decline in their health due to the constant barrage of revellers and Noise pollution, the hotel will bring it's own set of troubles and an increase in this noise and pollution.

It also greatly increases the opportunist crime ,(Police on grounds of crime and disorder) The increase of fear in our Grandparents as they come home after evening mass,due to the increase in volume of people (Protection of old and Vulnerable)

We also fear for our selves, as young people also need to be protected from harm, a potential for this due to, again, a increase in volumes of people wanting to go to the hotel, and pass coming and going by our home, We hope the council and *RESPONSIBLE* authority show due diligence by denying the licence under it's current application

Kindly notify us should it go to subcommittee. Yours Sincerely



Appendix C4

Leonard Street, London Shoreditch EC2A

London Borough of Hackney, Licensing Service 1 Hillman Street London E8 1DY

18th January 2017

Dear Sirs,

Re; Nobu Hotel Shoreditch Application for license and music license till 01.30am

I wish to strongly object to the application for a premises licence which includes music and performance and supply of alcohol until 01.30am.

We have long ago reached a tipping point within the Leonard street area, where the number of licensed premises and revellers these attract to the area seriously disturb our residential amenities and those of the numerous residential properties in Leonard Street.

This has already been exacerbated in recent months with the re-opening of the Griffin and have had to object to numerous license applications over the last 18mths. I've previously shared with Mr Gurci Patti photographs from a Friday evening of people spilling out of both the Griffin pub and 87 Leonard street, drinking on the street, creating noise far beyond a level which would enable sleep or any level of piece within one's home.

I also shared from the following morning pictures of my car which clearly show footprints on the windscreen, bonnet and roof where people had climbed onto and walked over our car!!!

Residents already find it difficult to achieve reasonable peace, quiet and the undisturbed sleep required to live a normal, functioning life.

Noise and nuisance is created by customers simply leaving any premises, slamming car doors or conversing into the early hours of every morning.

We regularly have to deal with broken glass on our door step, people urinating feet from our front door, piles of sick on the pavement close to our home and abuse being shouted as us as we leave or return to our flat in the evening.

Whilst I fully appreciate the new hotel will have a fully licensed bar, this must be kept to residents only! Allowing a license for music and performance will attract huge additional numbers of people to the hotel and the Leonard/Ravey Street area. Any further noise, disturbance or increase in the number of people being brought into the area will create a living environment untenable for the numerous residents on Leonard Street.

Increased presents of inebriated individuals will also significantly increase the traffic flow from required taxi's, likelihood of accidents, petty crime, vandalism (such as was recently experienced with our own car) & theft etc. It will also significantly increase the likelihood of more serious crime – narcotics, assault etc... Both common occurrences induced by late night drinking.

In addition to these points, Ravey Street (which is where our front door is located) will become the access to the hotel for numerous people and potentially dozens of taxi's and cars. This is also the point where people already congregate to enter/exit and smoke from The Griffin, Casita and Found. Any further congestion on this road and the presents of cars/taxi will create a huge safety risk (particularly for us as we exit our front door) and far heightened aggravation as large numbers of inebriated people and cars descend on a very small, tight area

Yours faithfully,

Appendix C5

Leonard Street, London Shoreditch EC2A

London Borough of Hackney, Licensing Service 1 Hillman Street London E8 1DY

17th January 2017

Dear Sirs,

Re; Nobu Hotel Shoreditch Application for license and music license till 01.30am

I wish to strongly object to the application for a premises licence which includes music and performance and supply of alcohol until 01.30am.

We have long ago reached a tipping point within the Leonard street area, where the number of licensed premises and revellers these attract to the area seriously disturb our residential amenities and those of the numerous residential properties in Leonard Street.

This has already been exacerbated in recent months with the re-opening of the Griffin and have had to object to numerous license applications over the last 18mths. My husband has previously shared with Mr Gurci Patti photographs from a Friday evening of people spilling out of both the Griffin pub and 87 Leonard street, drinking on the street, creating noise far beyond a level which would enable sleep or any level of piece within one's home.

He also shared from the following morning pictures of our car which clearly show footprints on the windscreen, bonnet and roof where people had climbed onto and walked over our car!!!

Residents already find it difficult to achieve reasonable peace, quiet and the undisturbed sleep required to live a normal, functioning life.

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Yours faithfully,

